# The Myth of the "Genius Programmer"

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# These are my opinions...



### Quotes



"Can you guys please give Subversion on Google Code the ability to hide specific branches?"

Some Dude at Google I/O, 2008



"Can you guys make it possible to create open source projects that start out hidden to the world, then get 'revealed' when they're ready?"

Some Other Dude at Google I/O, 2008



"Hi, I want to rewrite all my code from scratch, can you please wipe all the history?"

Some Guy on our mailing list



## Can you spot the theme?



## The Genius Myth



"There's a pervasive elitism at work in the programming community. Add anonymity to the mix, and everyone is suddenly elite."

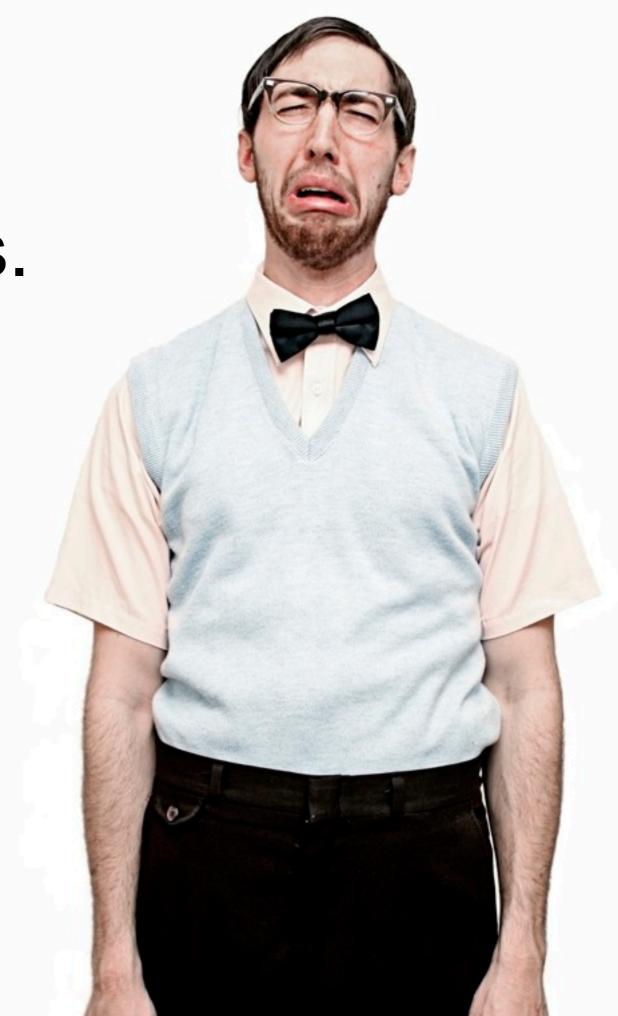
Kyle K (Commenting on Ben's Blog)



# Why do people buy products endorsed by celebrities?



There is no genius.



# Insecurity



# It Inhibits Progress







# No, really, It Inhibits Progress



"You are not a beautiful or unique snowflake. You're the same decaying organic matter as everything else."

Tyler Durden, Fight Club



## **Avoiding the Trap**



Lose the Ego

## Criticism is not Evil



### Embrace Failure



# Iterate Quickly



## Practice is Key



### Be a Small Fish



## Be Influenced



### Be Vulnerable



#### **Tools Matter**



"You cannot apply a technological solution to a

sociological problem..."



**Internet Adage** 





# ...usually



# ...but default behaviors matter a lot.



# Examples



## Moral



# When Do I Collaborate?



#### Project Evolution **Take** Solve College **Over** The World QYÖÖT QYÖ coge coge



# Where should the third milestone go?



### Too late



## Too early



## Sweet Spot!



# Case Study: Subversion



## Case Study: Ben & Fitz



## Obligatory Summary Slide

Don't try to be a genius

Collaborate early and often

Pay attention to default tool behaviors

Pay attention to timing



### But here's the secret...



## ...if you do all these things



### People Will Think You're a Genius





Q&A

